

# Sponsored advertising at Feria Valencia

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FERIA VALENCIA

# OPTIMIZE YOUR PARTICIPATION IN THE FAIR

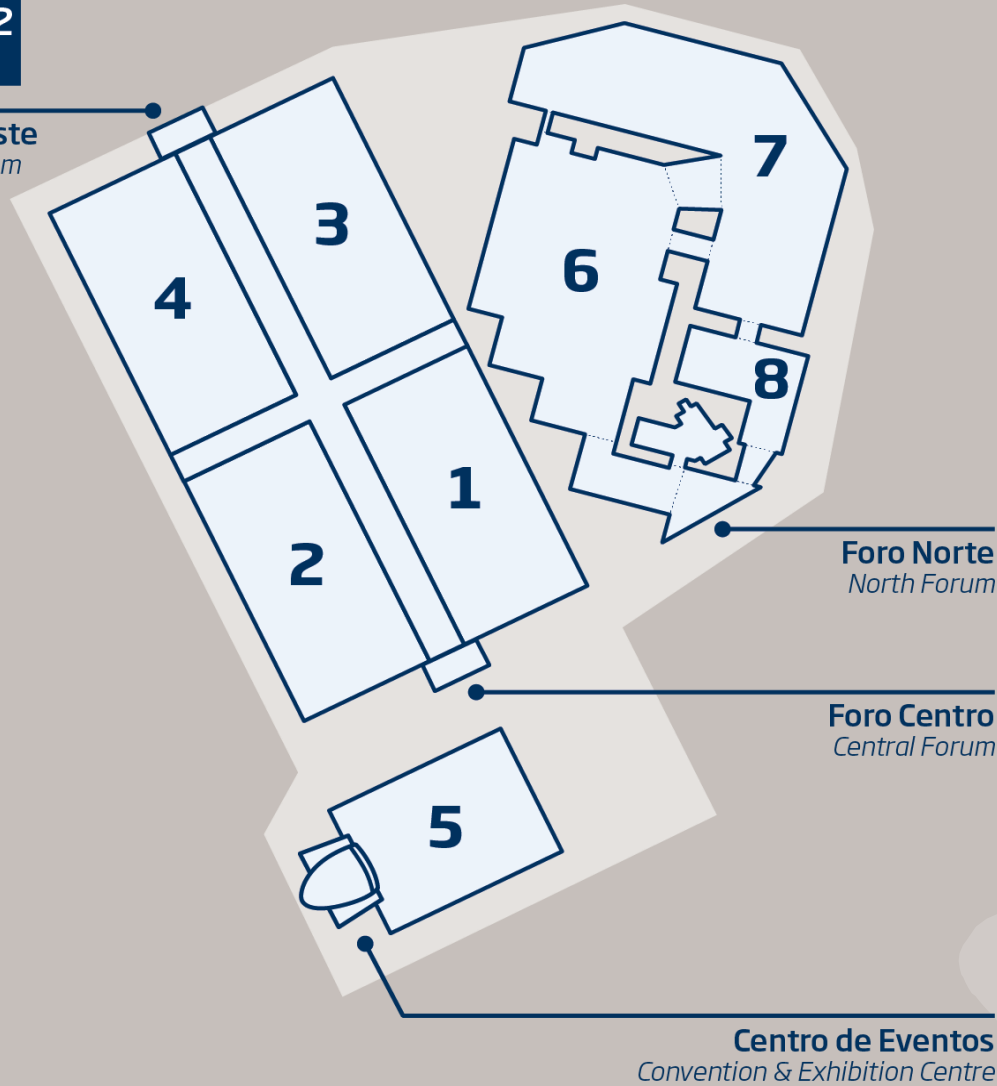
- Boost your brand's image
- Increase your visibility and prestige
- Stand out from the competition
- Drive traffic to your stand
- Promote your products
- Sale tactic to recruit new customers and drive loyalty amongst existing customers
- Strengthen your communications campaign



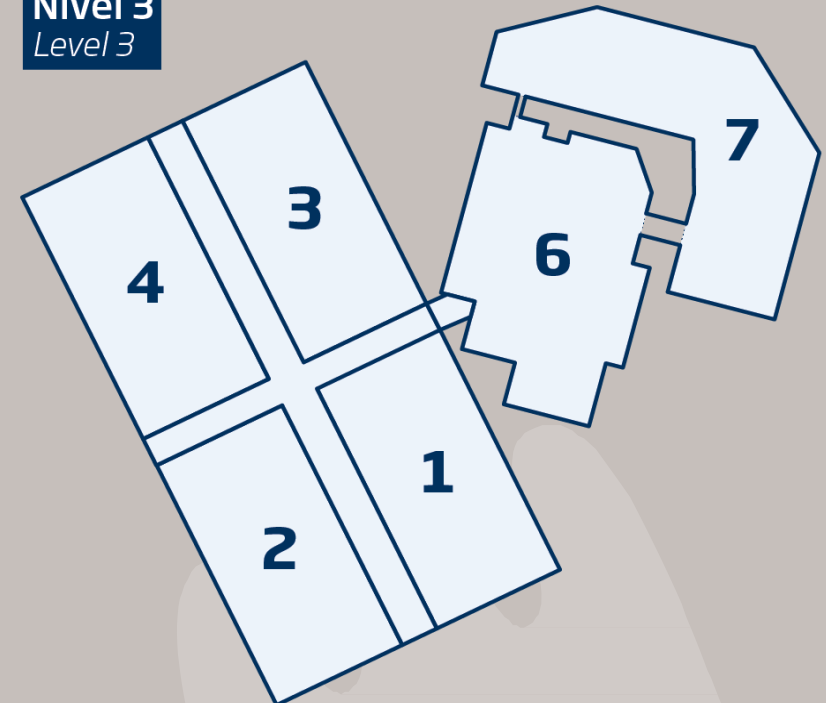
# External formats

**Nivel 2**  
Level 2

**Foro Oeste**  
West Forum



**Nivel 3**  
Level 3



# Front graphic, venue entrance. Outside entrance to Central Forum

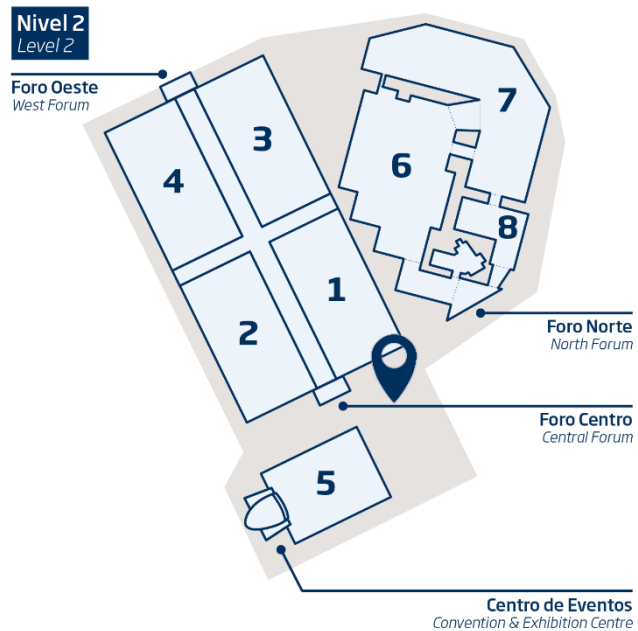
## FEATURES

- Removable PVC graphic + high-resolution printing.

A) Size: 6 m x 1 m / 2 units

B) Size: 3 m x 1 m / 4 units

B) Size: 2 m x 1 m / 6 units



# Side graphic, venue entrance. Outside entrance to Central Forum

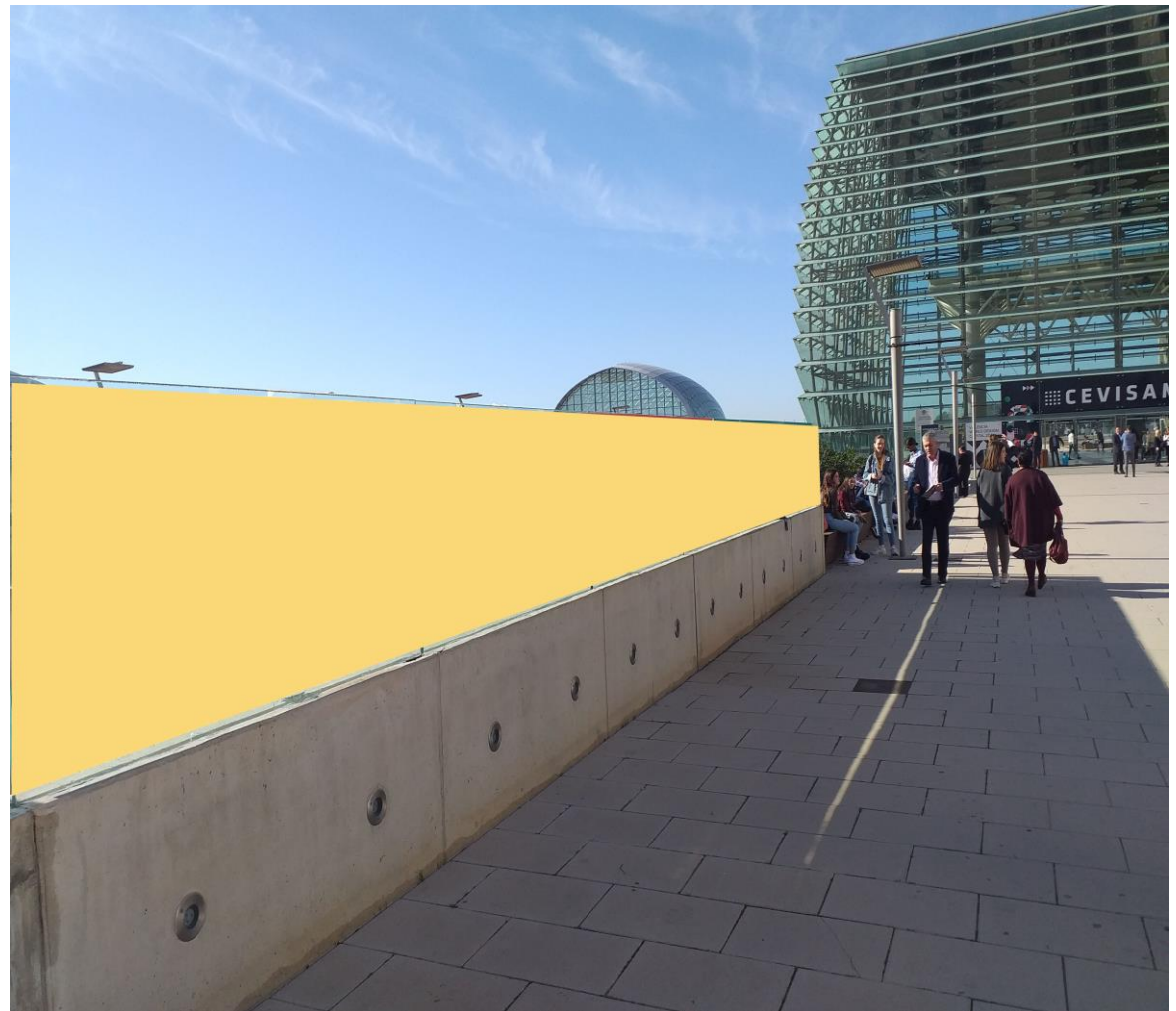
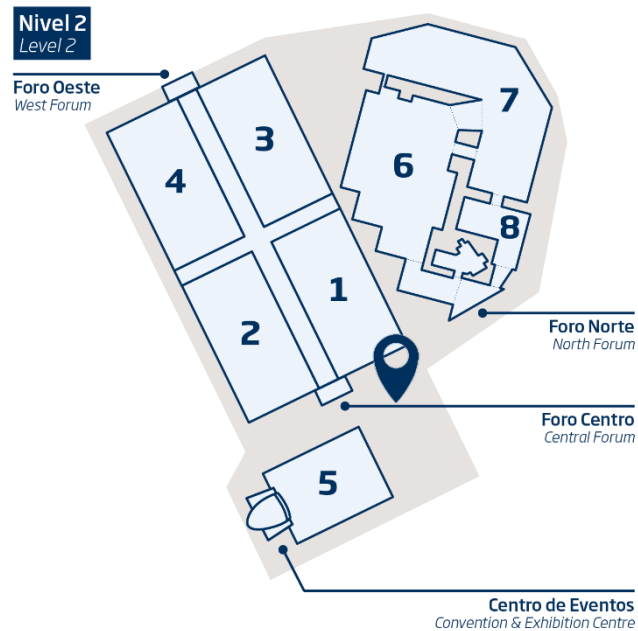
## FEATURES

- Removable PVC graphic + high-resolution printing.

**A)** Size: 12 m x 1 m / 2 units

**B)** Size: 6 m x 1 m / 4 units

**C)** Size: 3 m x 1 m / 8 units

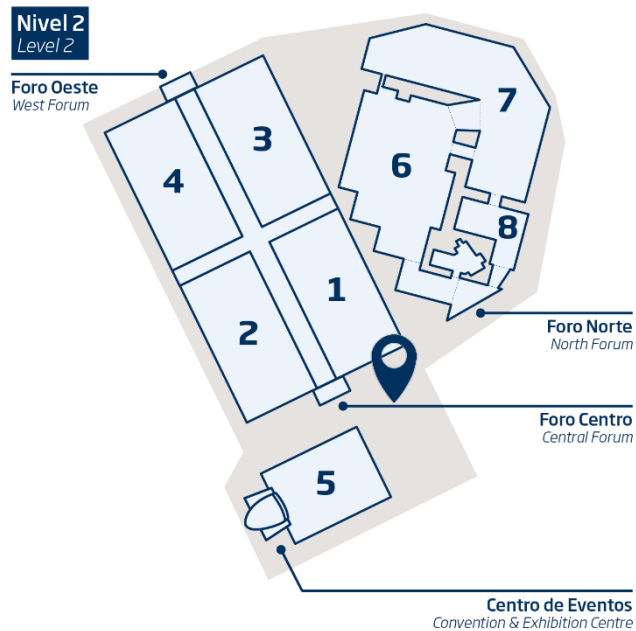


# Fountain edge, venue entrance. Outside entrance to Central Forum

## FEATURES

- Removable vinyl graphic + high-resolution printing.

Size: 2 m x 1 m / 20 units



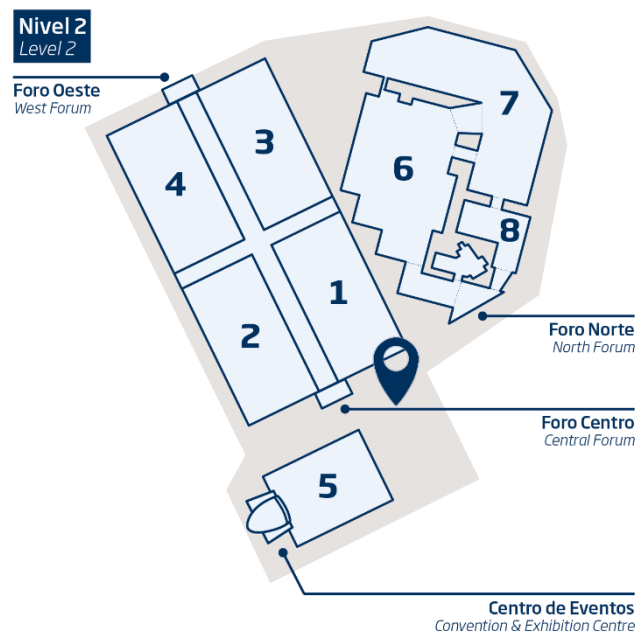
# Double sided feather flags, venue entrance. Outside entrance to Central Forum

## Features

- Feather flags mounted on poles outside the venue, made of microperforated PVC printed on 2 sides.

**A)** Size: 0.70 m x 2 m / 1 unit

**B)** Size: 0.70 m x 2 m / Pack 4 units

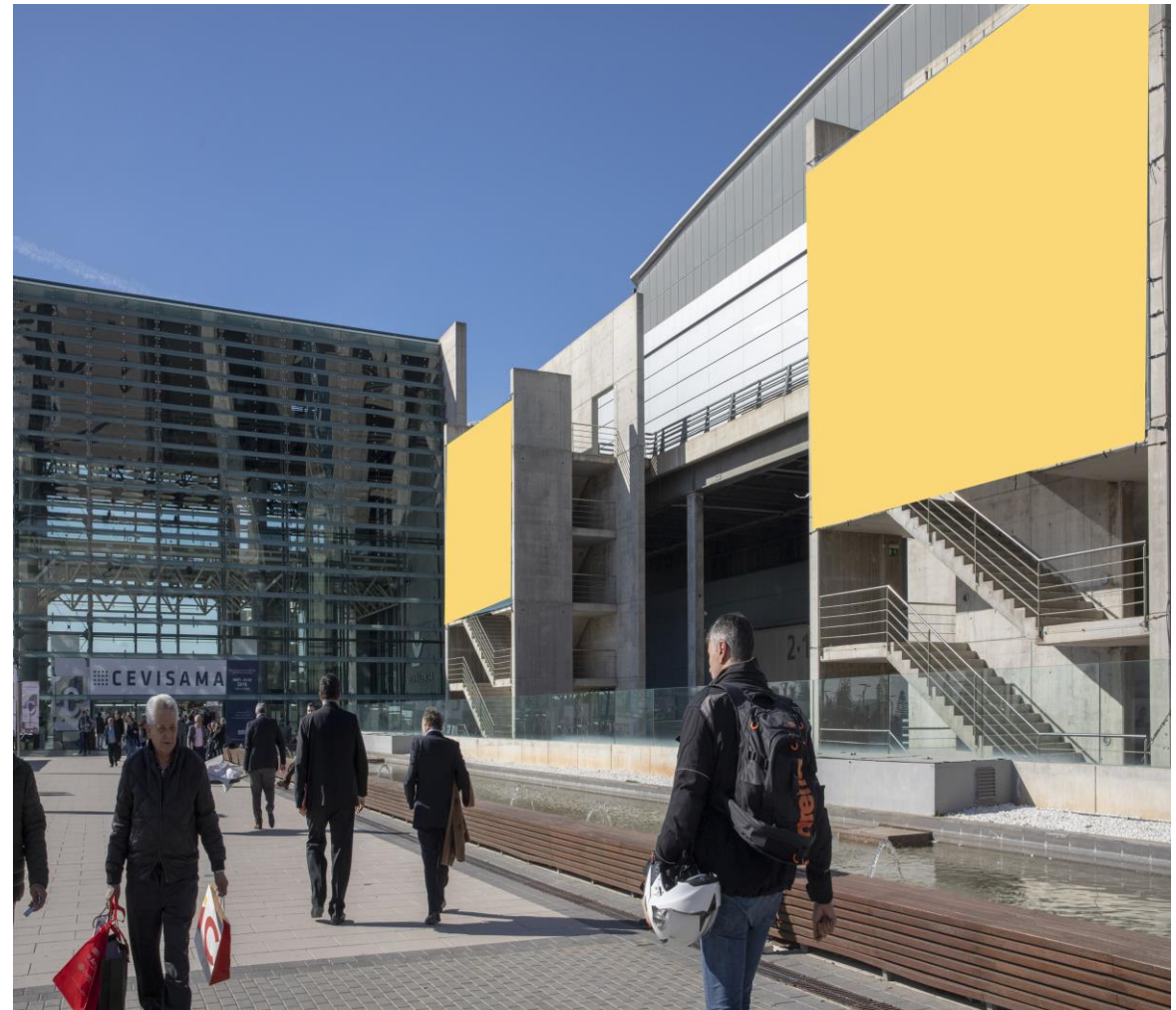
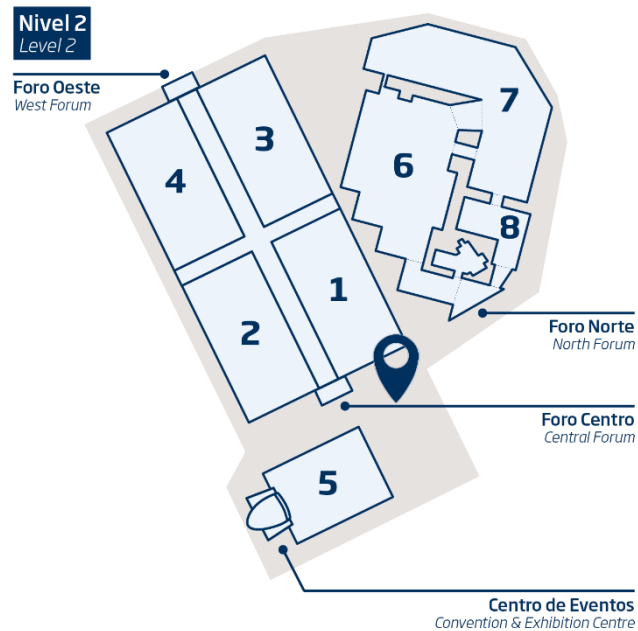


# Venue entrance, staircase wall. Outside entrance to Central Forum

## FEATURES

- External banner, printed onto microperforated PVC.

Size: 9.8 m x 10.85 m / 4 units





# Central Forum



# PVC graphic inside Forum at hall access point. Central Forum

## FEATURES

- Removable PVC + high-resolution printing.

**A)** Size: 2.7 m x 1.9 m / 2 units

**B)** Size: 2.7 m x 3.2 m / 2 units

**C) A+B** / 2 units



# Hanging banner inside Forum. Central Forum

## FEATURES

- Hanging banner printed onto microperforated PVC.

Size: 5 m x 3 m / 3 units



# Floor graphic inside Forum. Central Forum

## FEATURES

- Digital printing on adhesive vinyl + anti-slip laminate.

**A)** Size: 3 m x 5 m / 1 unit

**B)** Size: 3 m x 1.5 m / 6 units



# Adhesive graphic on hall entrance side vitrines. Central Forum

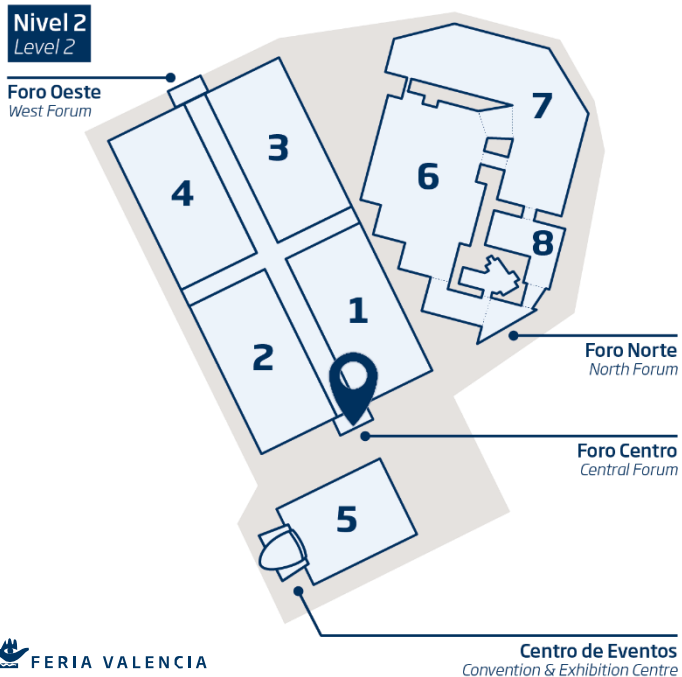
## FEATURES\*

- Removable vinyl + high-resolution printing.

Size: top: 4 m x 1.2 m / middle: 1.2 m / lower: 1.18 m / 2 units

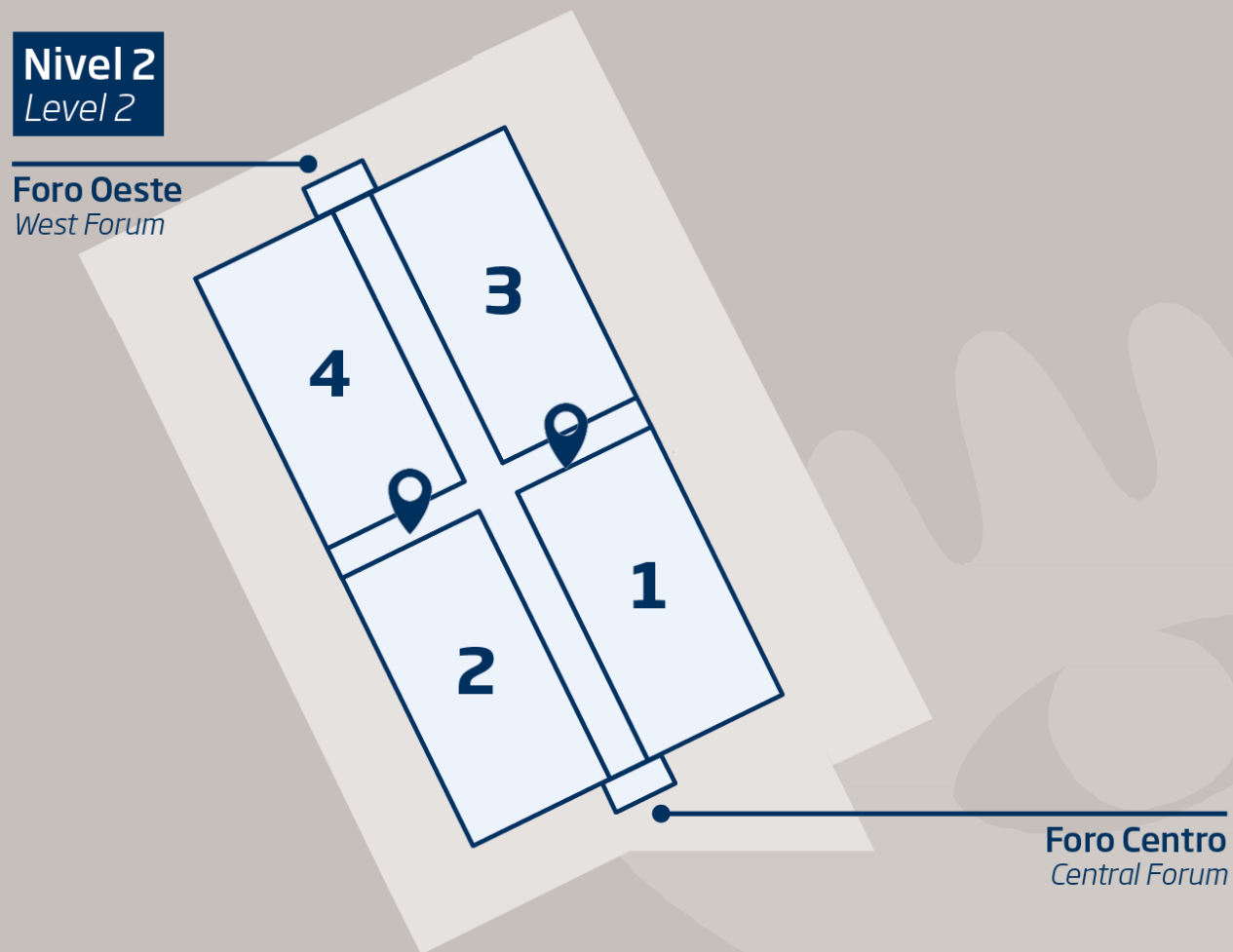


\* Image split into three parts



# Internal formats

## *Central Forum / West Forum*



# Internal adhesive floor graphic. Level 2 - Concourse

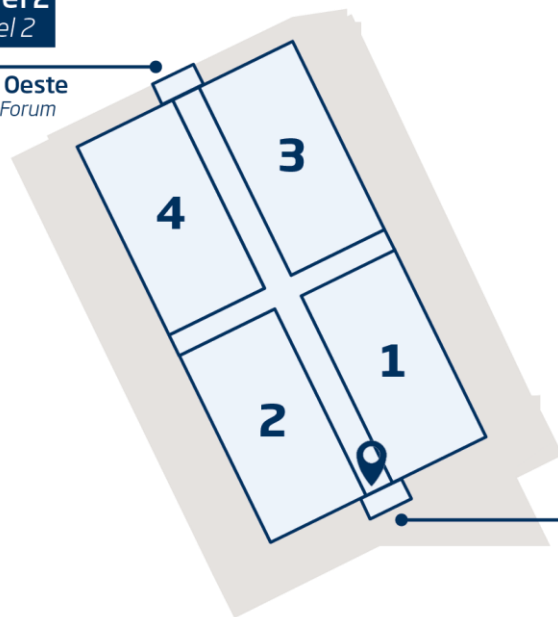
## FEATURES

- Digital printing on adhesive vinyl + anti-slip laminate.

Size: 5 m x 3 m / 1 unit

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum

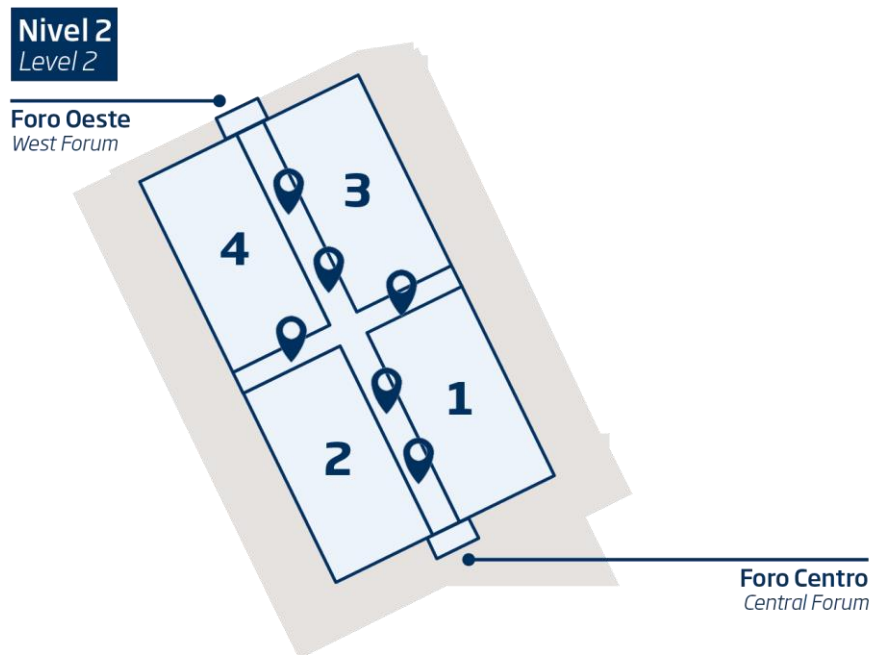


# Turnstile graphics. Level 2 - Concourse

## FEATURES

- Removable vinyl + high-resolution printing.

Size: 265 mm x 308 mm / 8 units (4 at entrance+4 at exit)





# Column graphics. Level 2 - Concourse

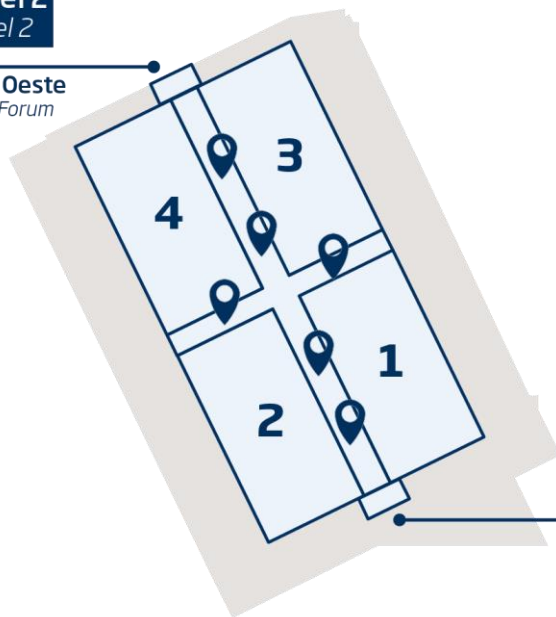
## FEATURES

- Internal PVC banner printed on on sides.

Size: 1.7 m x 3.84 m / 68 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Hall access point floor graphic. Level 2 - Concourse

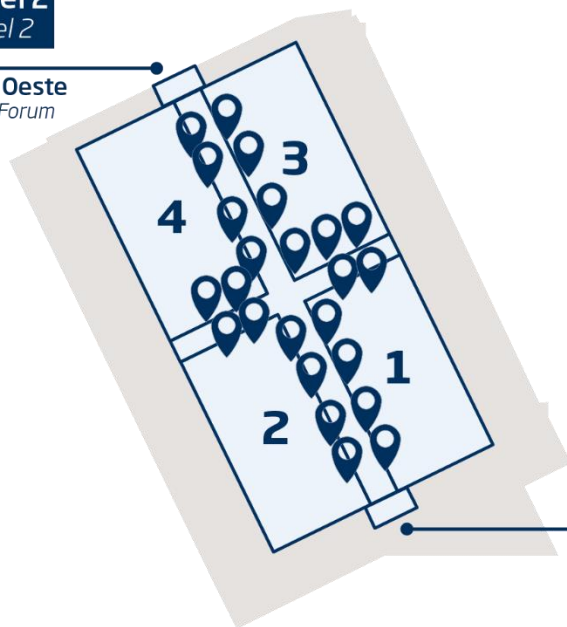
## FEATURES\*

- Digital printing on adhesive vinyl + anti-slip laminate.

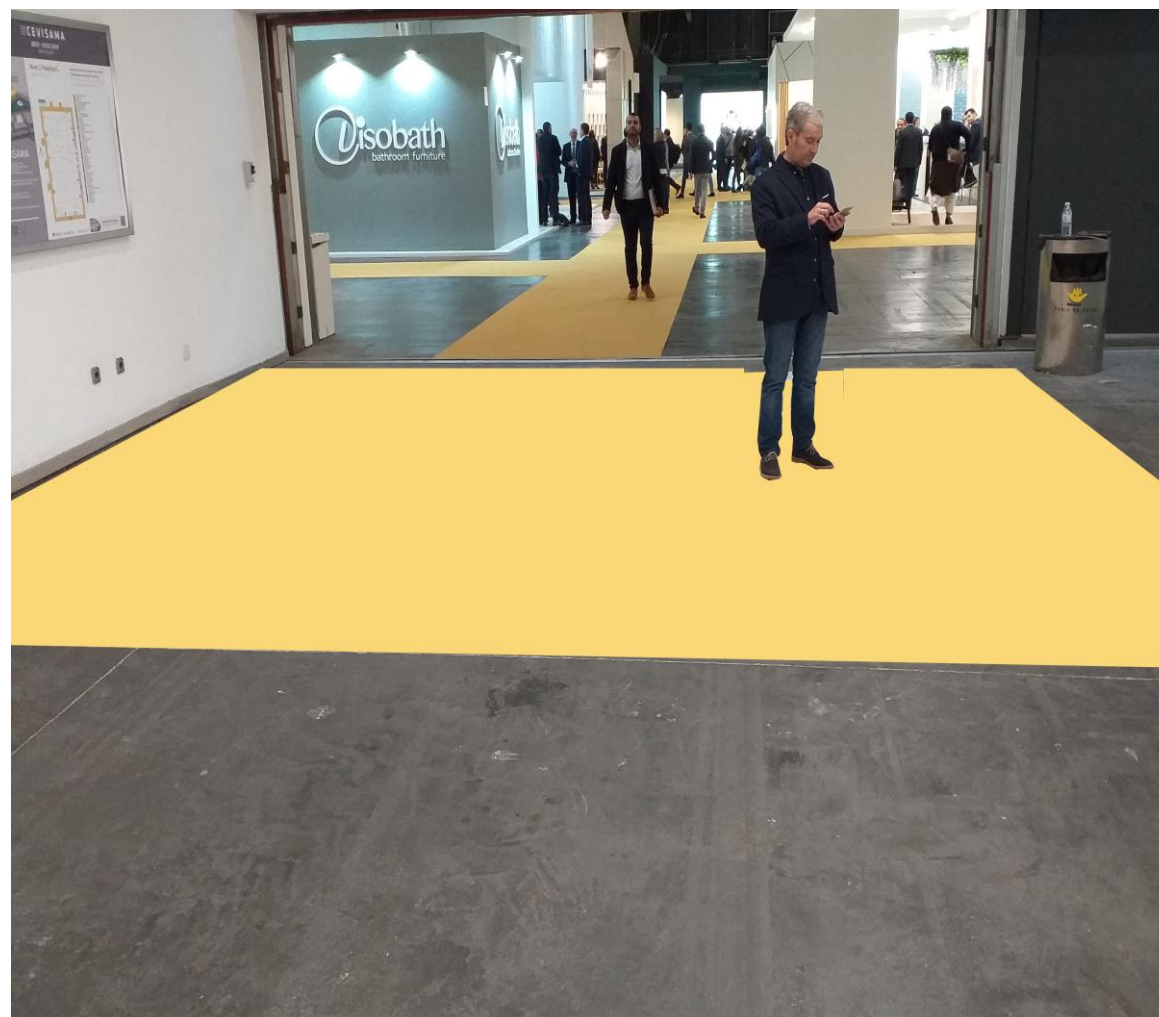
Size: 5 m x 3 m / 24 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



\* Sited at doors leading into halls.

# Hall access point side railing graphic. Level 2 - Concourse

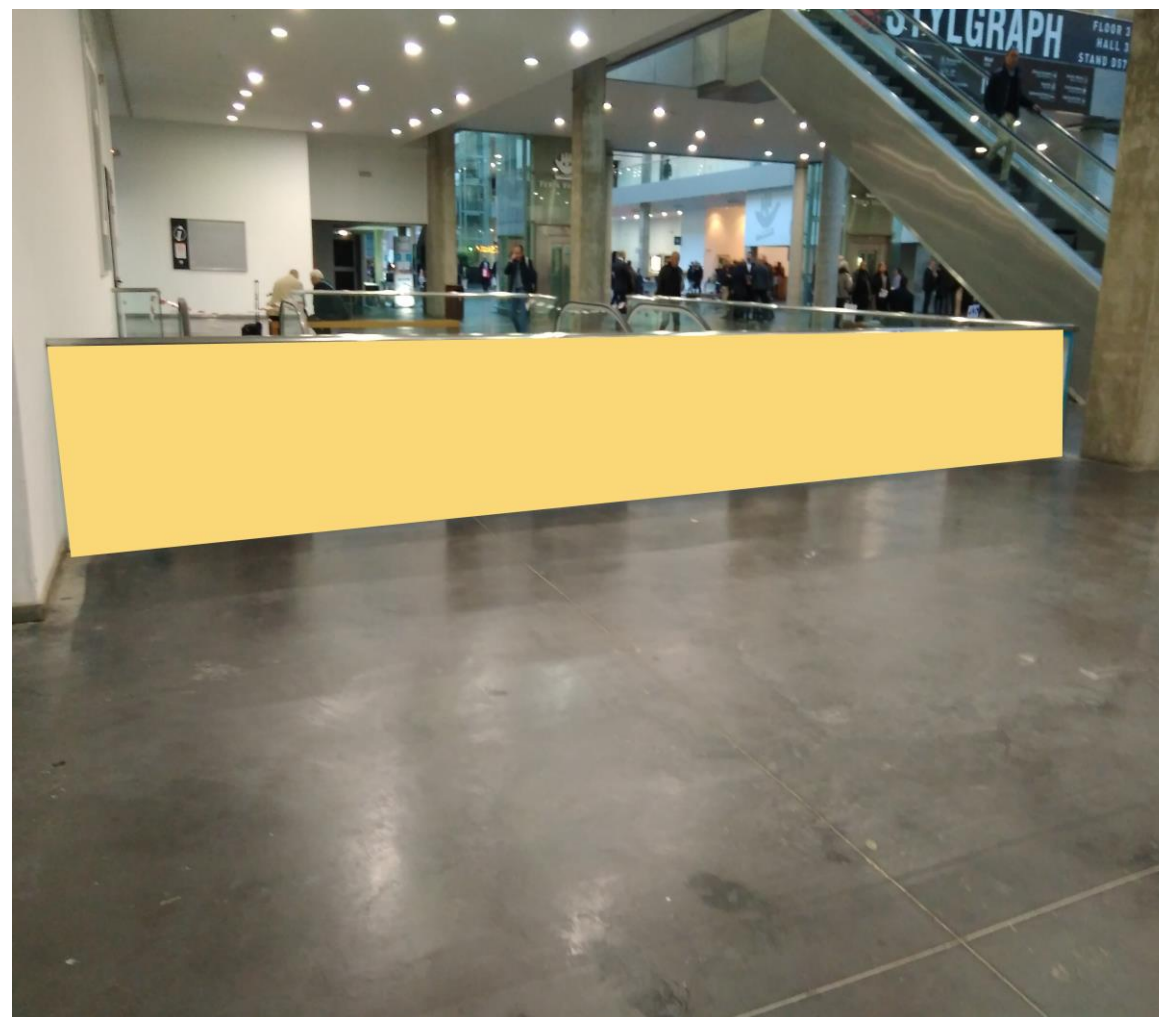
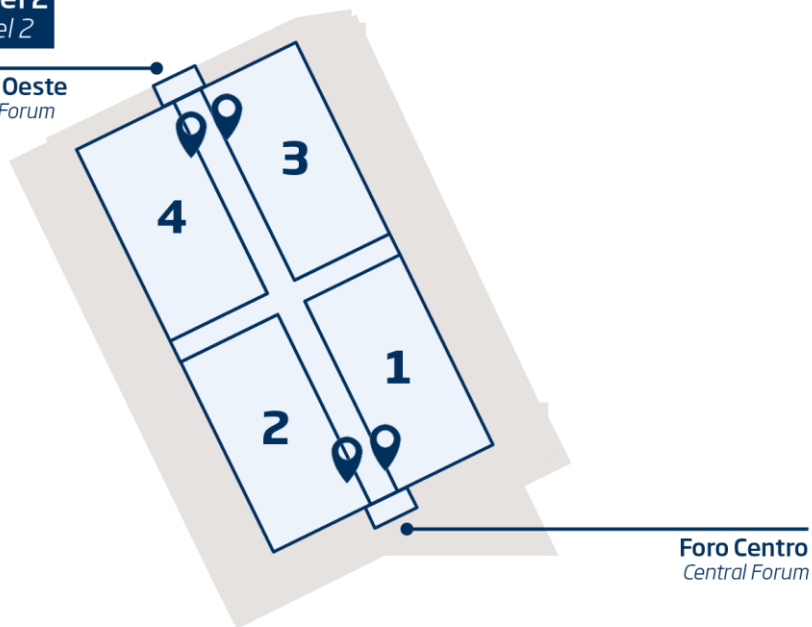
## FEATURES

- Removable railing graphic + high-resolution printing.

Size: 7.2 m x 1 m / 4 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



# Hall access point front railing graphic. Level 2 - Concourse

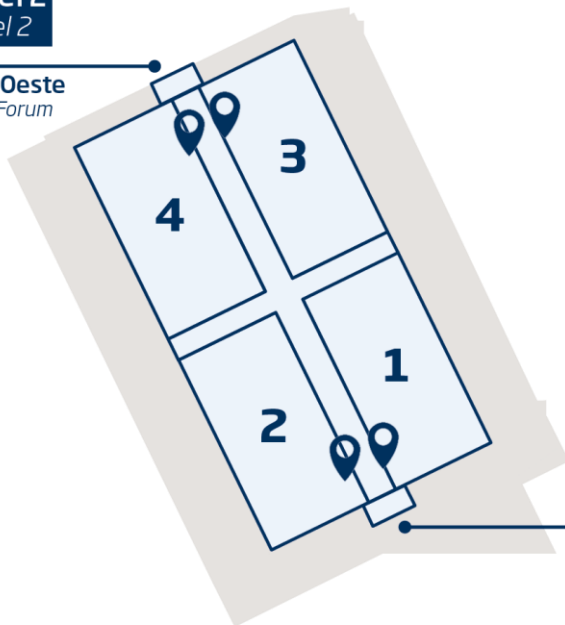
## Features

- Removable vinyl on front railing at hall access point.

Size: 8.95 m x 1 m / 4 units

**Nivel 2**  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum

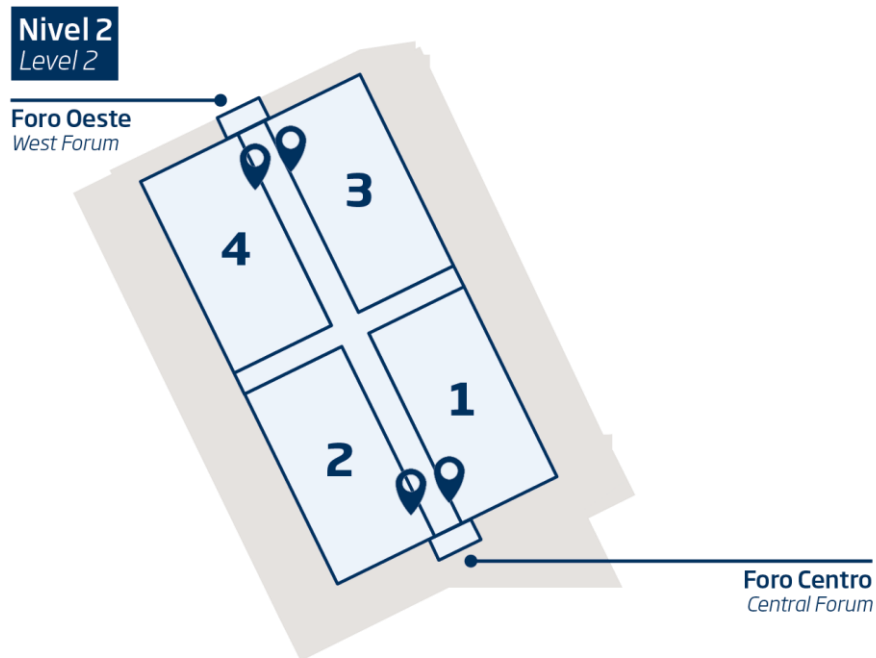


# Hall access point side railing graphic. Level 2 - Concourse

## FEATURES

- Removable vinyl on side railing at hall access point.

Size: 3.10 m x 1 m / 4 units

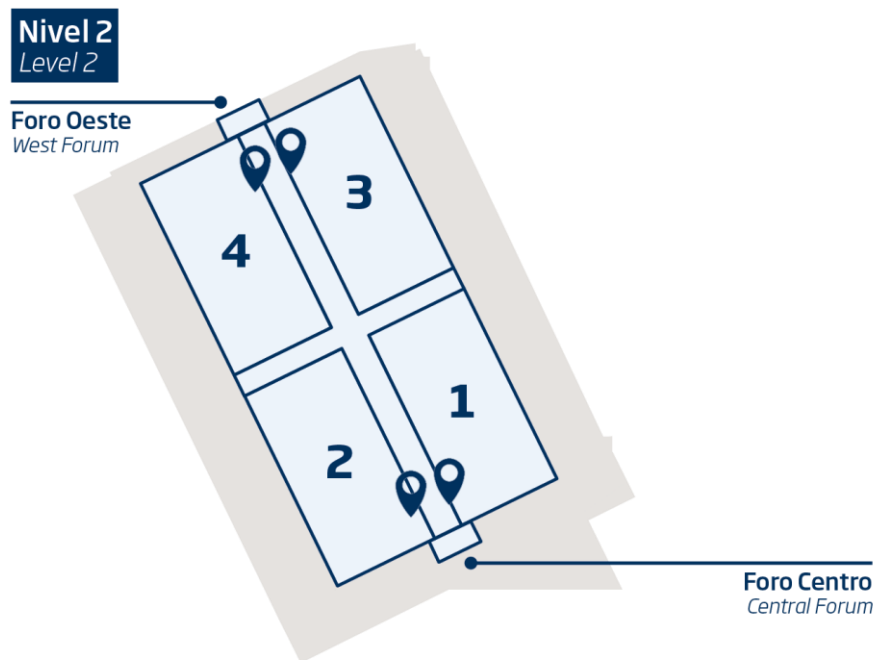


# Hall access point side railing graphic. Level 2 - Concourse

## FEATURES

- Removable vinyl on side railing at hall access point.

Size: 2.50 m x 1 m / 4 units



# Hall access point front railing graphic. Level 2 - Concourse

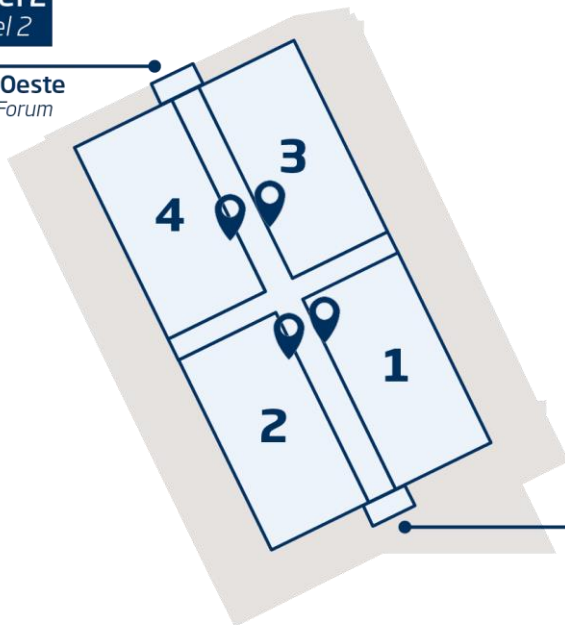
## FEATURES

- Removable vinyl on front railing at hall access point.

Size: 8.21 m x 1 m / 4 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Hall access point side railing graphic. Level 2 - Concourse

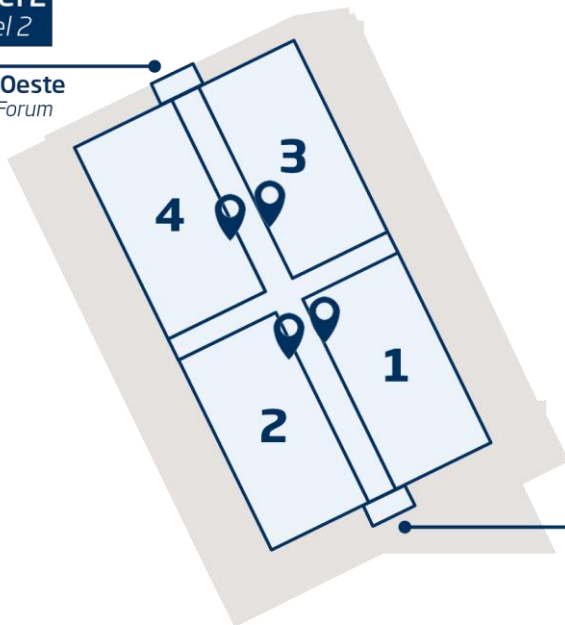
## FEATURES

- Removable vinyl on side railing at hall access point.

Size: 4.35 m x 1 m / 4 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum





# Hall access point side railing graphic. Level 2 - Concourse

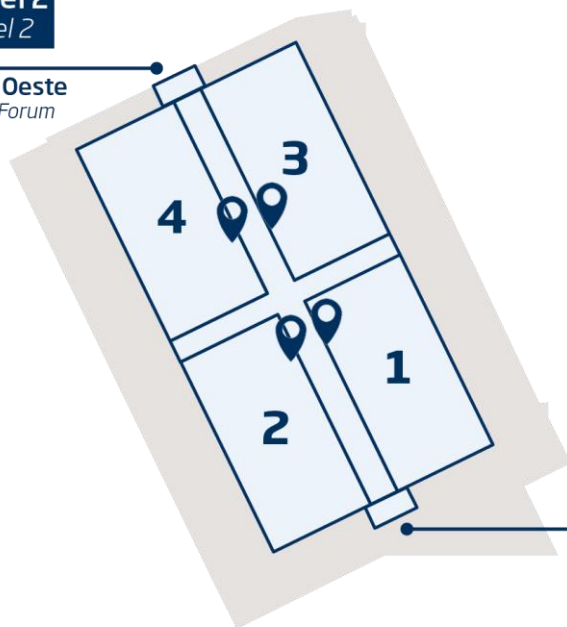
## FEATURES

- Removable vinyl on side railing at hall access point.

Size: 8.12 m x 1 m / 4 units

**Nivel 2**  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Hall access point front railing graphic. Level 2 - Concourse

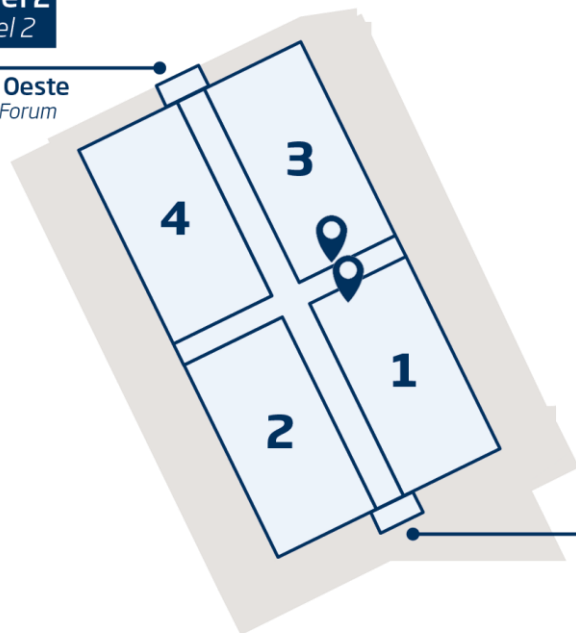
## FEATURES

- Removable vinyl on front railing at hall access point

Size: 9.1 m x 1 m / 2 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Hall access point front railing graphic. Level 2 - Concourse

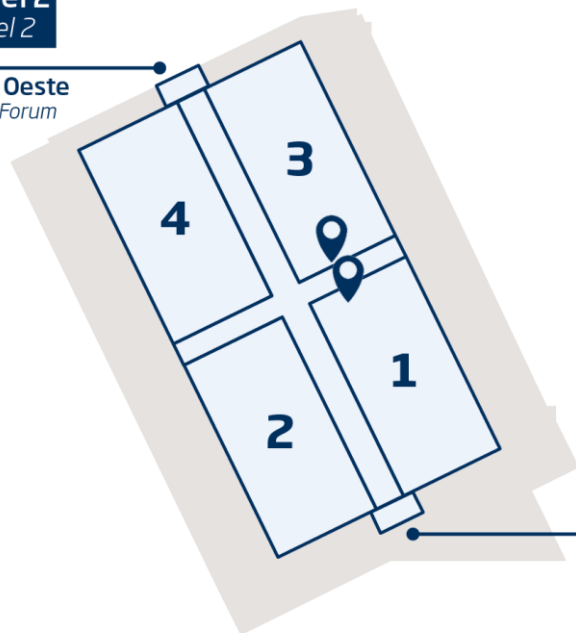
## FEATURES

- Removable vinyl on front railing at hall access point

Size: 3.62 m x 1 m / 2 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Hall access point side railing graphic. Level 2 - Concourse

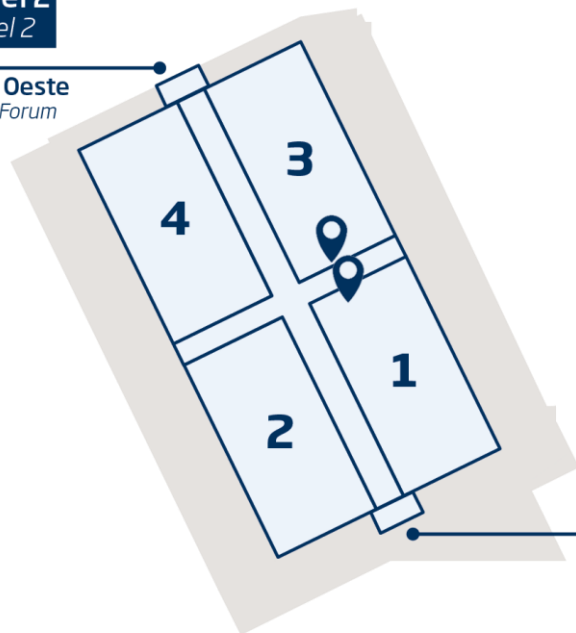
## FEATURES

- Removable vinyl on siderailing at hall access point.

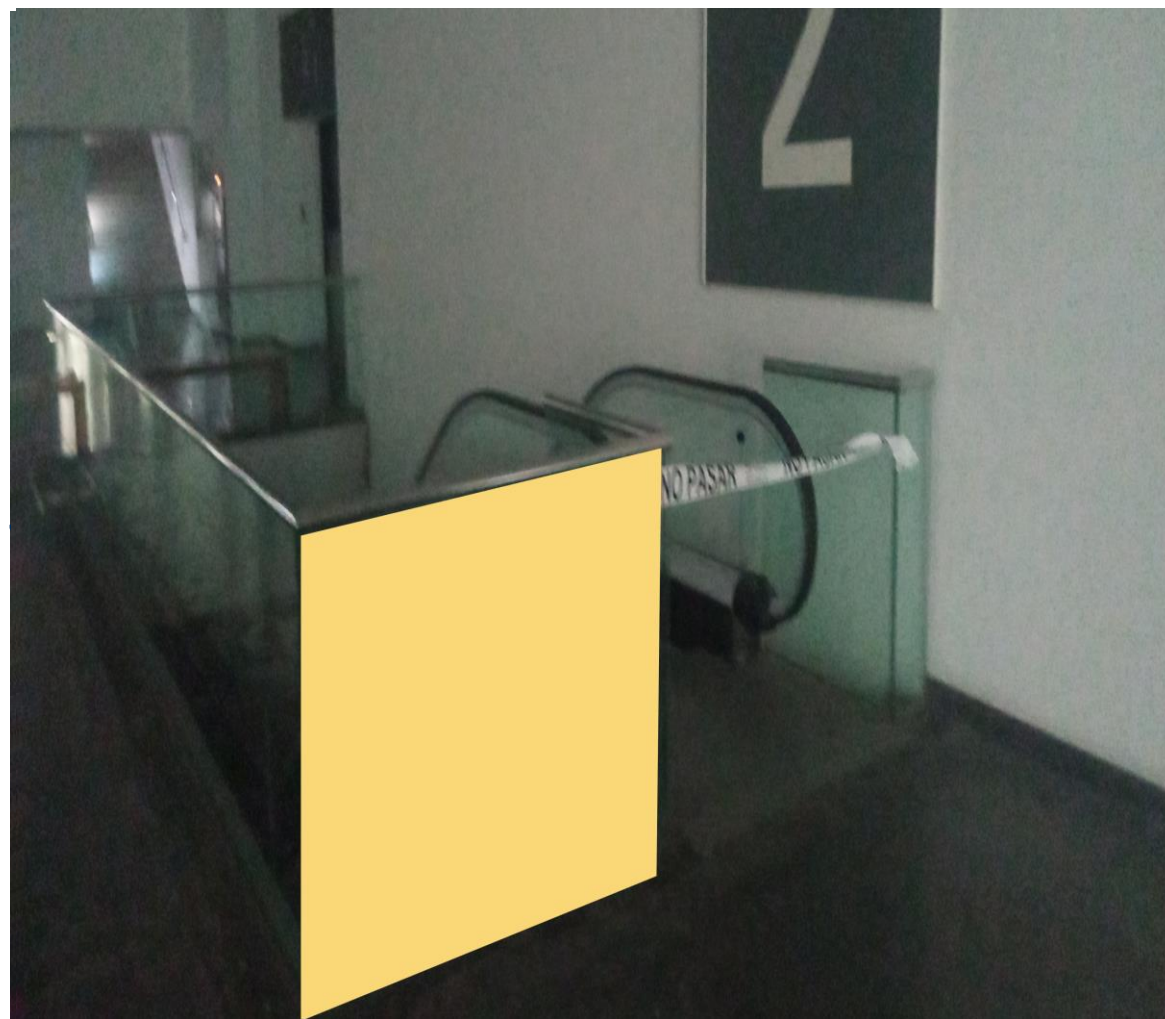
Size: 1.72 m x 1 m / 2 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Escalator side graphic. Level 2 - Concourse

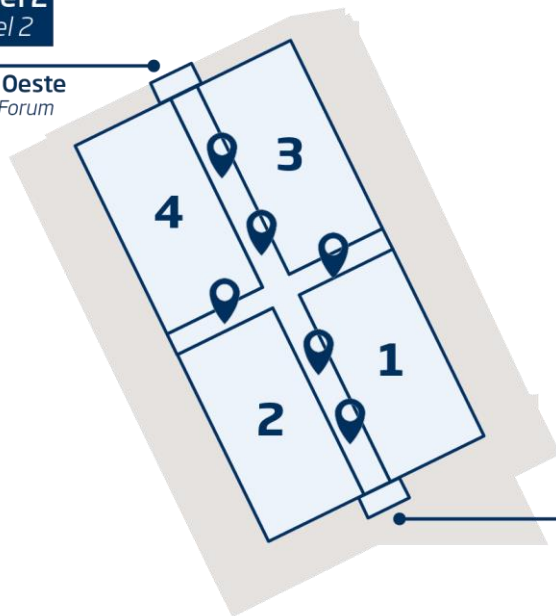
## FEATURES

- Removable vinyl + high-resolution printing.

Size: 8 m x 1 m / 12 units

**Nivel 2**  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum



# Elevator graphics. Level 2 - Concourse

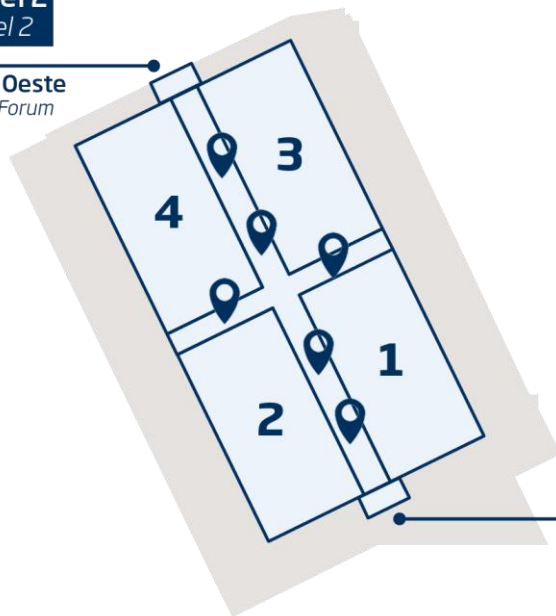
## FEATURES

- Removable vinyl + high-resolution printing.

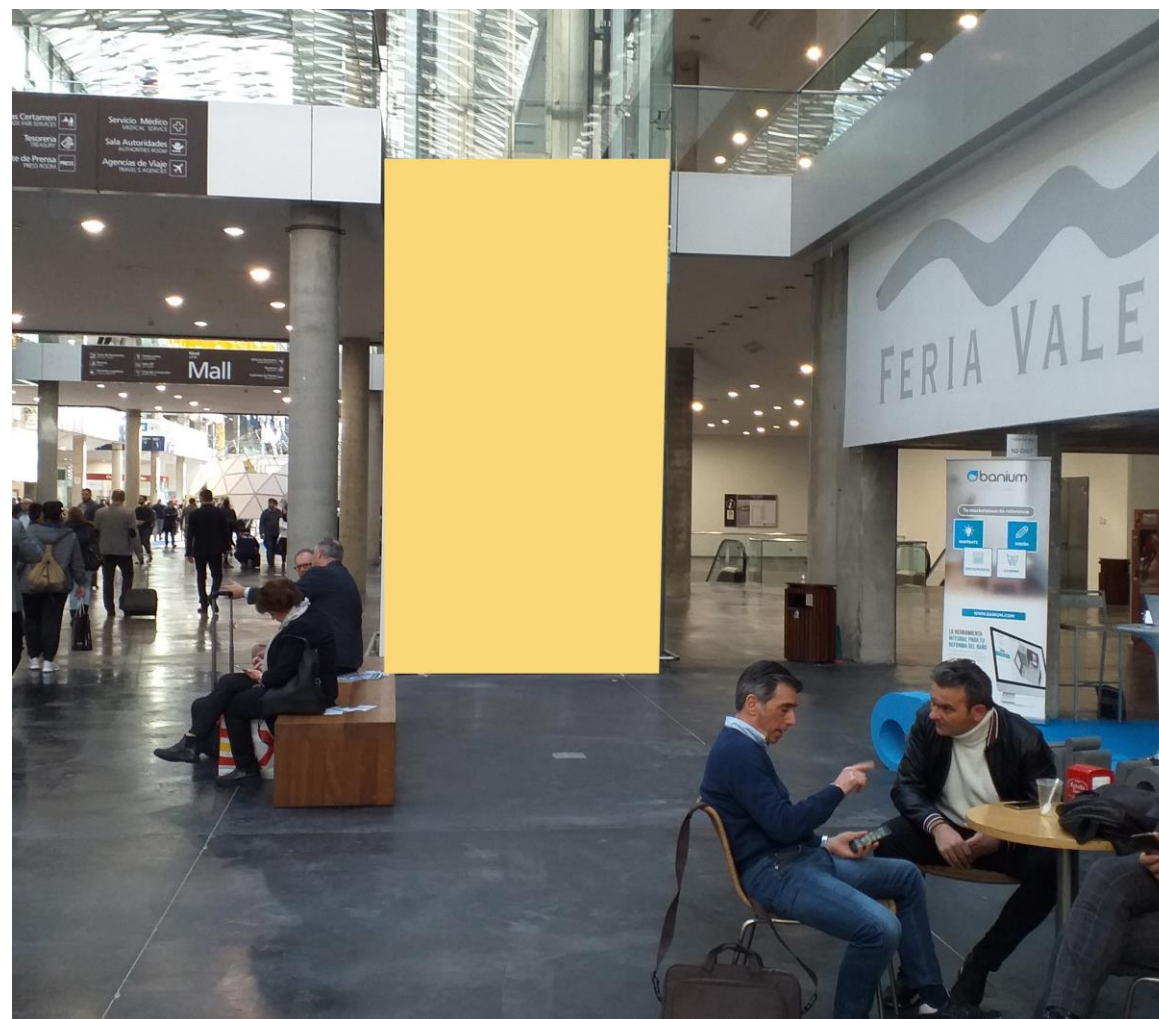
Size: 2.70 m x 1 m / 12 units

Nivel 2  
Level 2

Foro Oeste  
West Forum



Foro Centro  
Central Forum

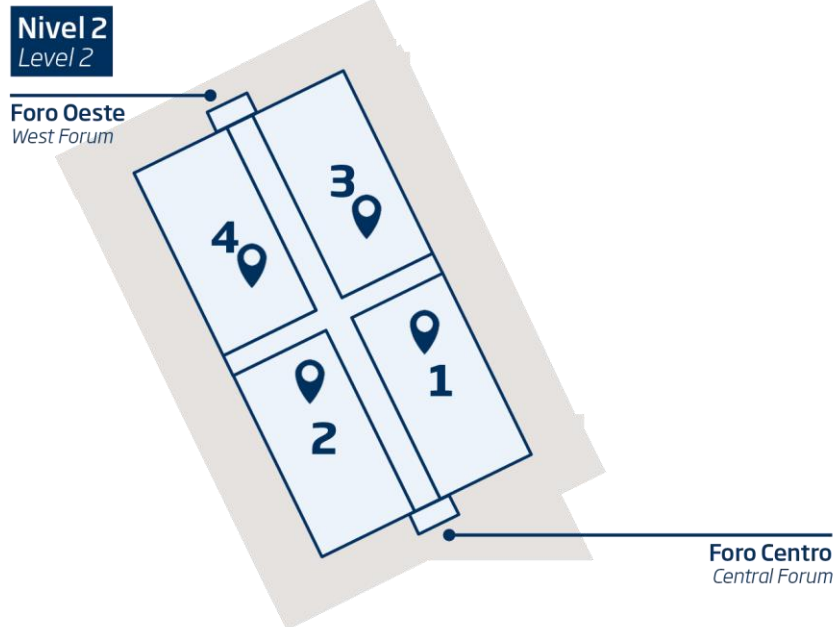


# Hall interior hanging banners. Level 2 - Halls

## FEATURES

- Internal hanging banner printed on both sides onto microperforated PVC.

Size: 1 m x 3 m / 10 units per hall

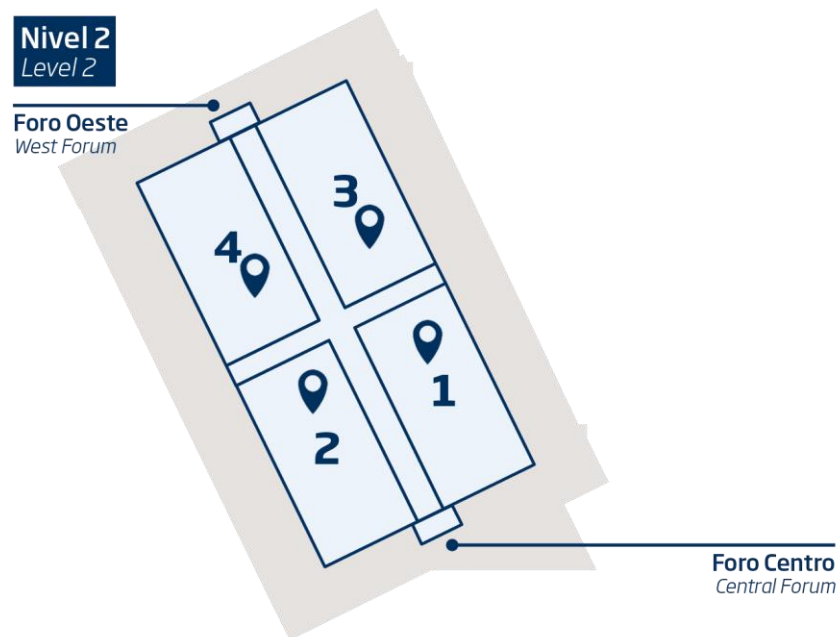


# Hall interior floor graphics. Level 2 - Halls

## FEATURES \*

- Digital printing on adhesive vinyl + anti-slip laminate.

Size: 2 m x 1 m / 10 units per hall

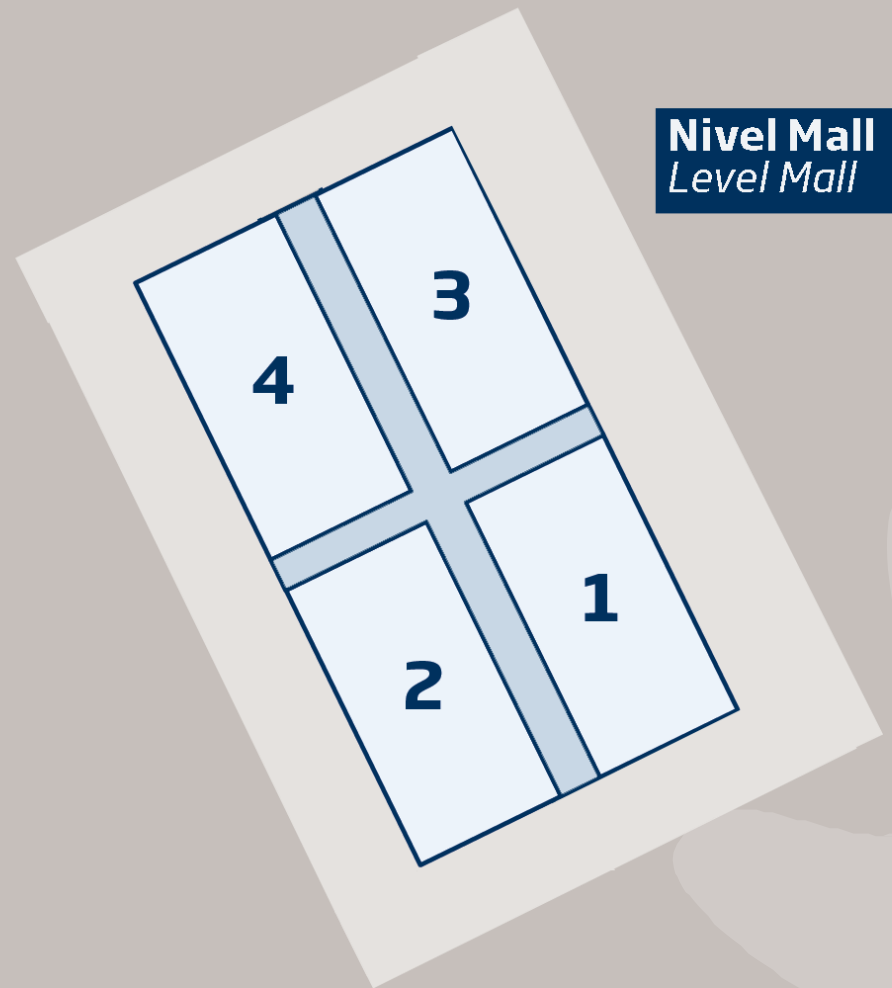


\* Available in halls without carpeting.

REF: FCI11



# Internal formats *Mall Level*



**Nivel Mall**  
*Level Mall*

# Hanging Banners, Turnstile Area. Mall Level - Concourse

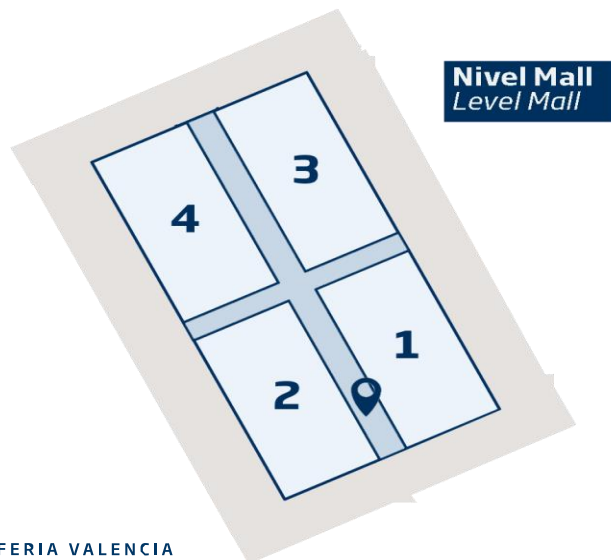
## FEATURES \*

- Internal hanging banner printed onto microperforated PVC, hung from the gallery railing above entry turnstiles.

**A)** Size: 2 m x 8 m / 1 units

**B)** Size: 2 m x 8 m / 3 units

**C)** Size: 2 m x 8 m / 6 units



\* Check viability if there are graphics on the railing.

**REF:** FCI12

# Railing graphic, Mall Access Level. Mall Level - Concourse

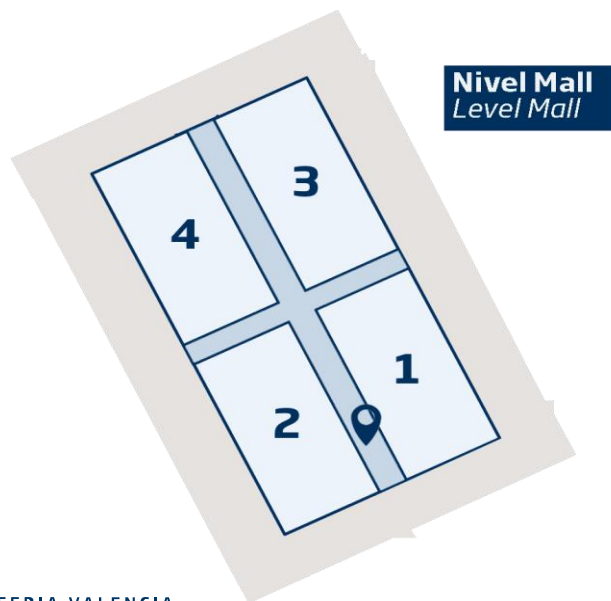
## FEATURES:

- Laminated adhesive vinyl + high-resolution printing.

**A)** Size: 4 m x 1 m / 8 units.

**B)** Size: 8 m x 1 m / 4 units

**C)** Size: 18 m x 1 m / 2 units

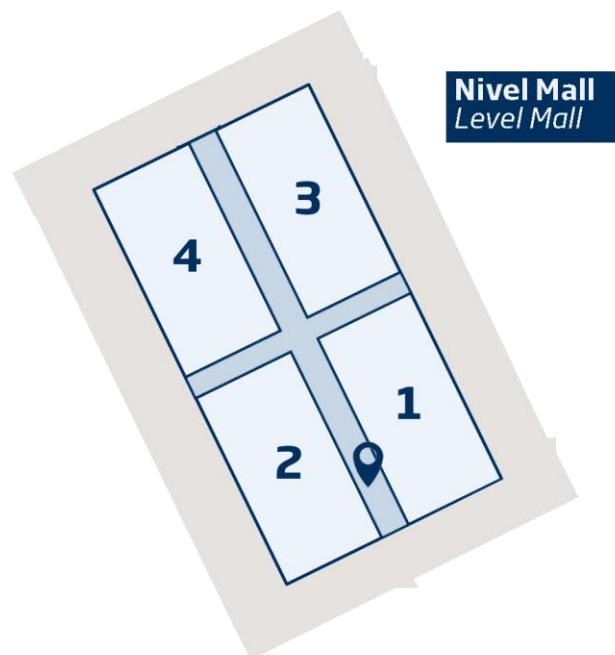


# Railing graphic, two sides of Mall Access Level. Mall Level - Concourse

## FEATURES

- Laminated adhesive vinyl + high-resolution printing.

Size: 32 m x 1 m / 1 unit

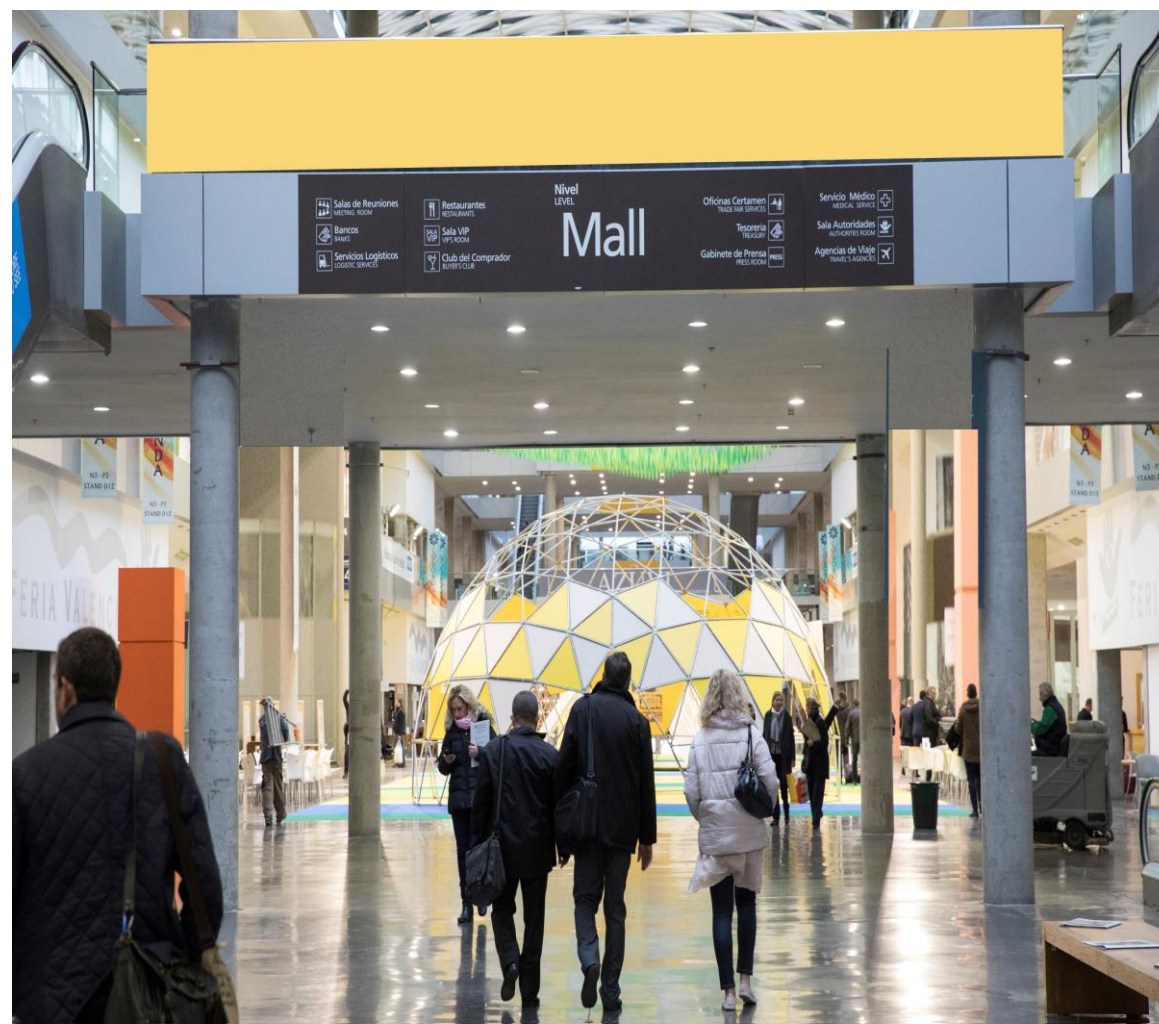
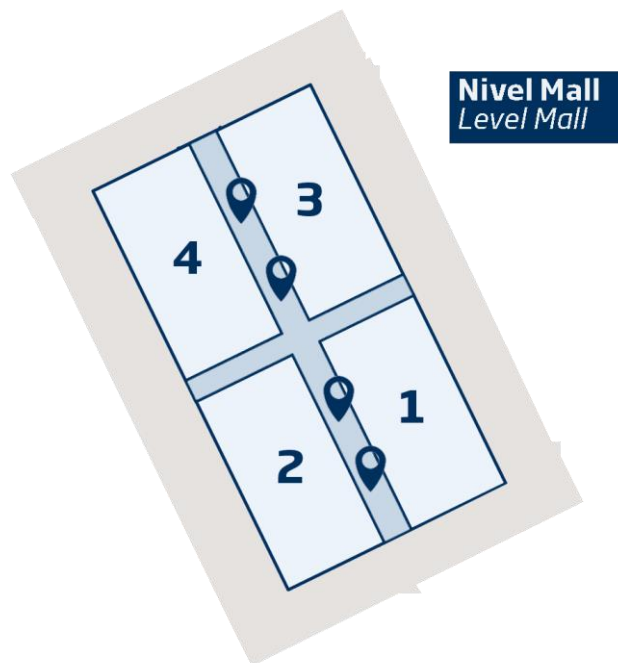


# Railing graphic, Mall Level Mall Level - Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 9 m x 1 m / 14 units

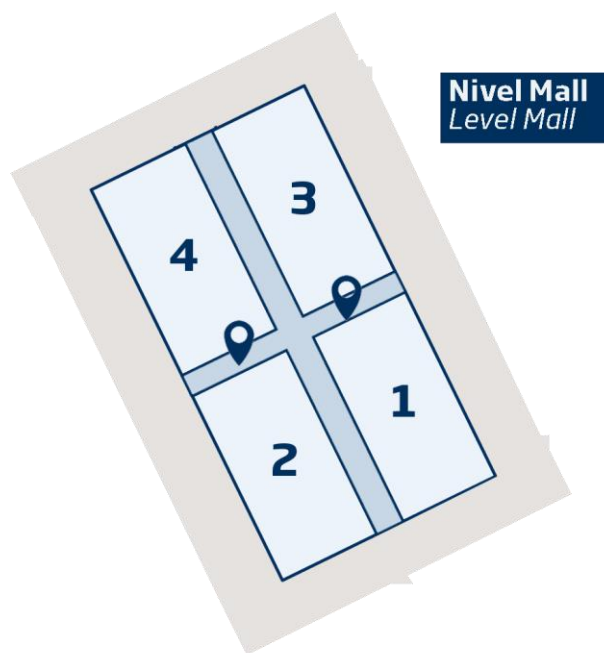


# Railing graphic. Mall Level - Cross Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 5.35 m x 1 m / 2 units



# Double-sided hanging banners. Mall Level - Concourse

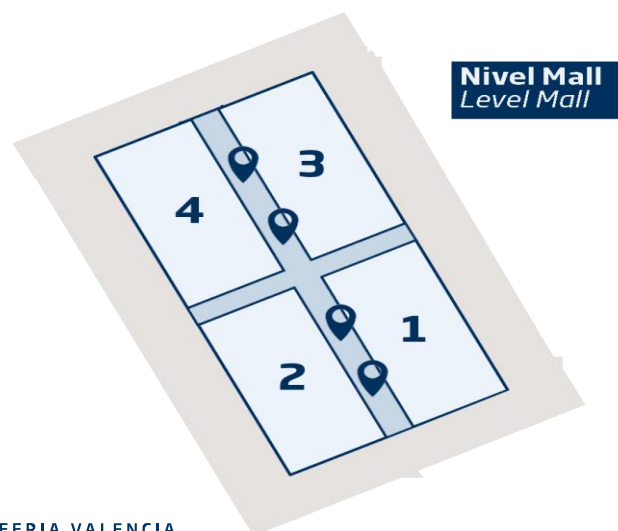
## FEATURES

- Internal banners printed both sides onto microperforated PVC.

A) Size: 0.60 m x 3.5 m / 4 units

B) Size: 0.60 m x 3.5 m / 8 units

C) Size: 0.60 m x 3.5 m / 18 units



# Railing graphic, Mall Level. Mall Level - Concourse

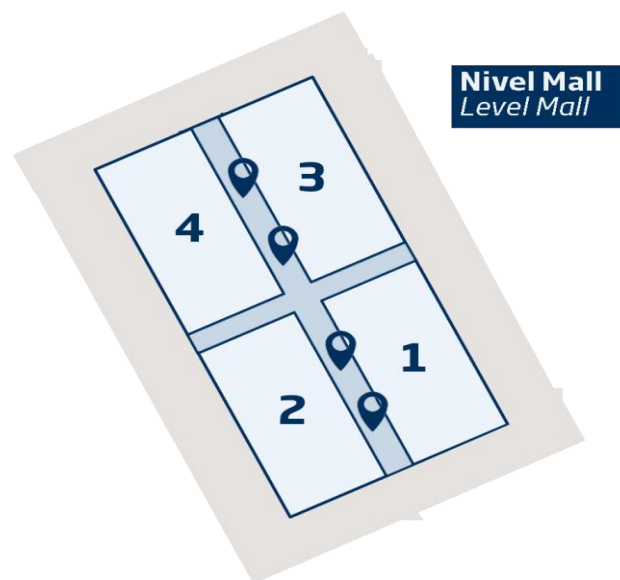
## FEATURES

- Laminated vinyl + high-resolution printing, on railing.

**A)** Size: 4 m x 1 m / 40 units

**B)** Size: 9 m x 1 m / 20 units

**C)** Size: 10 m x 1 / 16 units





# Railing graphic, Mall Level. Mall Level - Concourse

## FEATURES \*

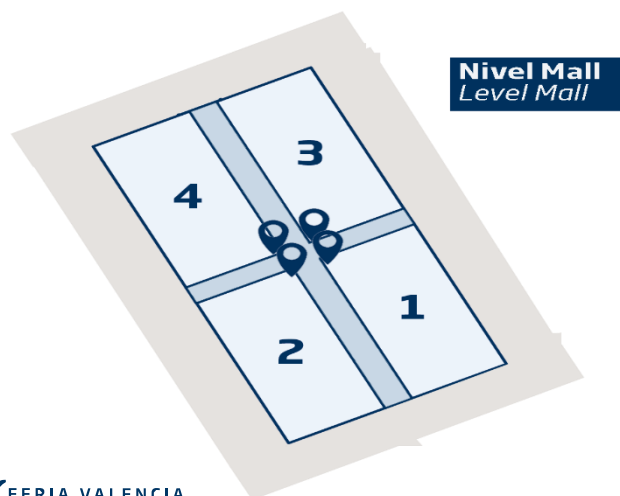
- Laminated vinyl + high-resolution printing, on the corner railings around the Central Zone of the Mall Level.

**A)** Size: 9 m x 1 m / 8 units.

**B)** Size: 18 m x 1 m / 4 units

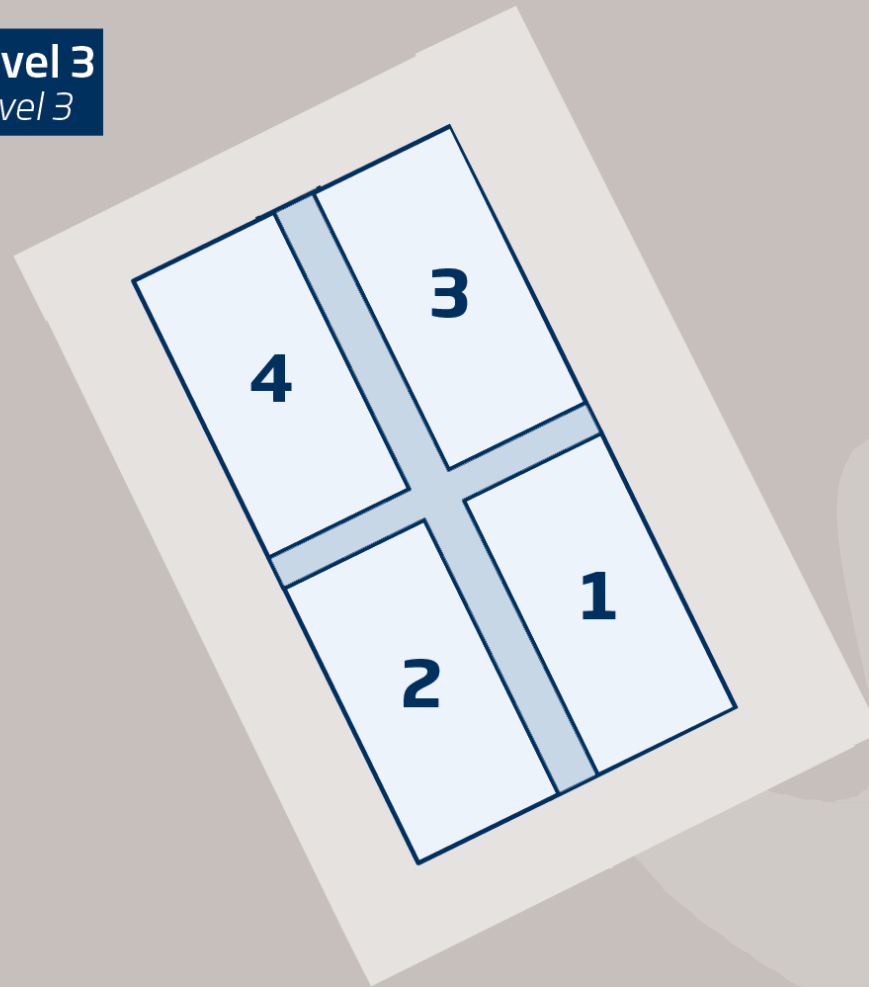
**C)** Size: 72 m x 1 m / 1 unit\*\*

\*\* (four corners)



# Internal formats *Level 3*

**Nivel 3**  
*Level 3*



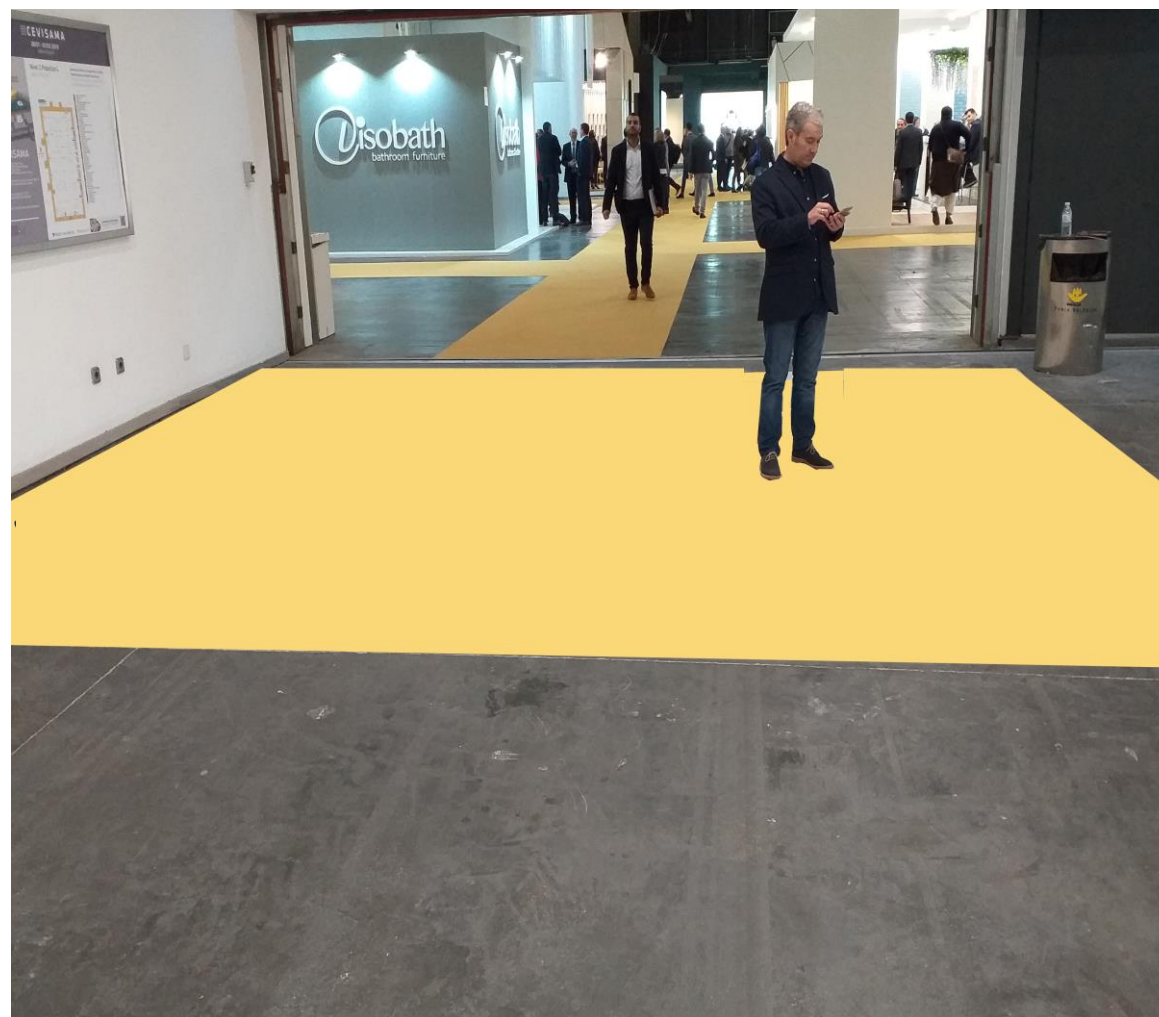
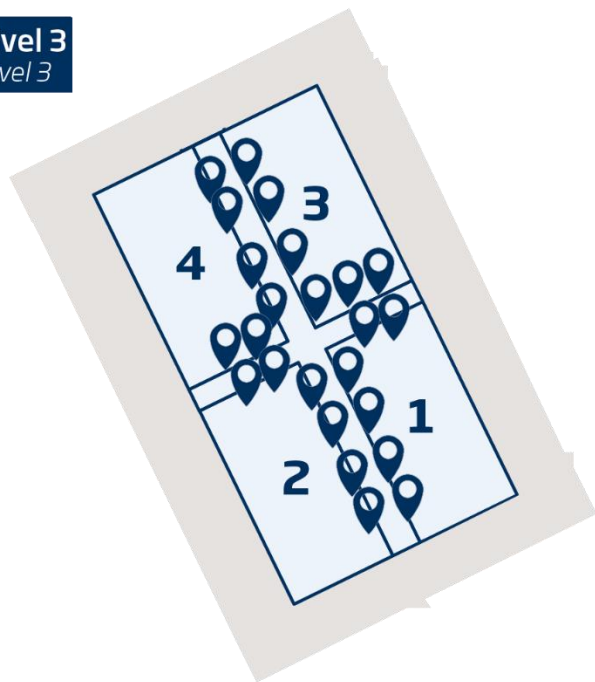
# Floor graphic, hall access point. Level 3 - Concourse

## FEATURES\*

- Digital printing on adhesive vinyl + anti-slip laminate.

Size: 5 m x 3 m / 24 units

Nivel 3  
Level 3



\* Sited at doors leading into halls

REF: FCI20

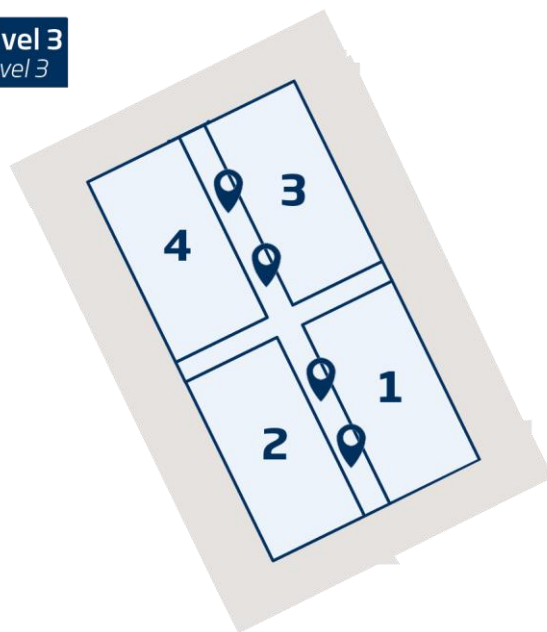
# Railing graphic. Level 3 - Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 9 m x 1 m / 14 units

Nivel 3  
Level 3



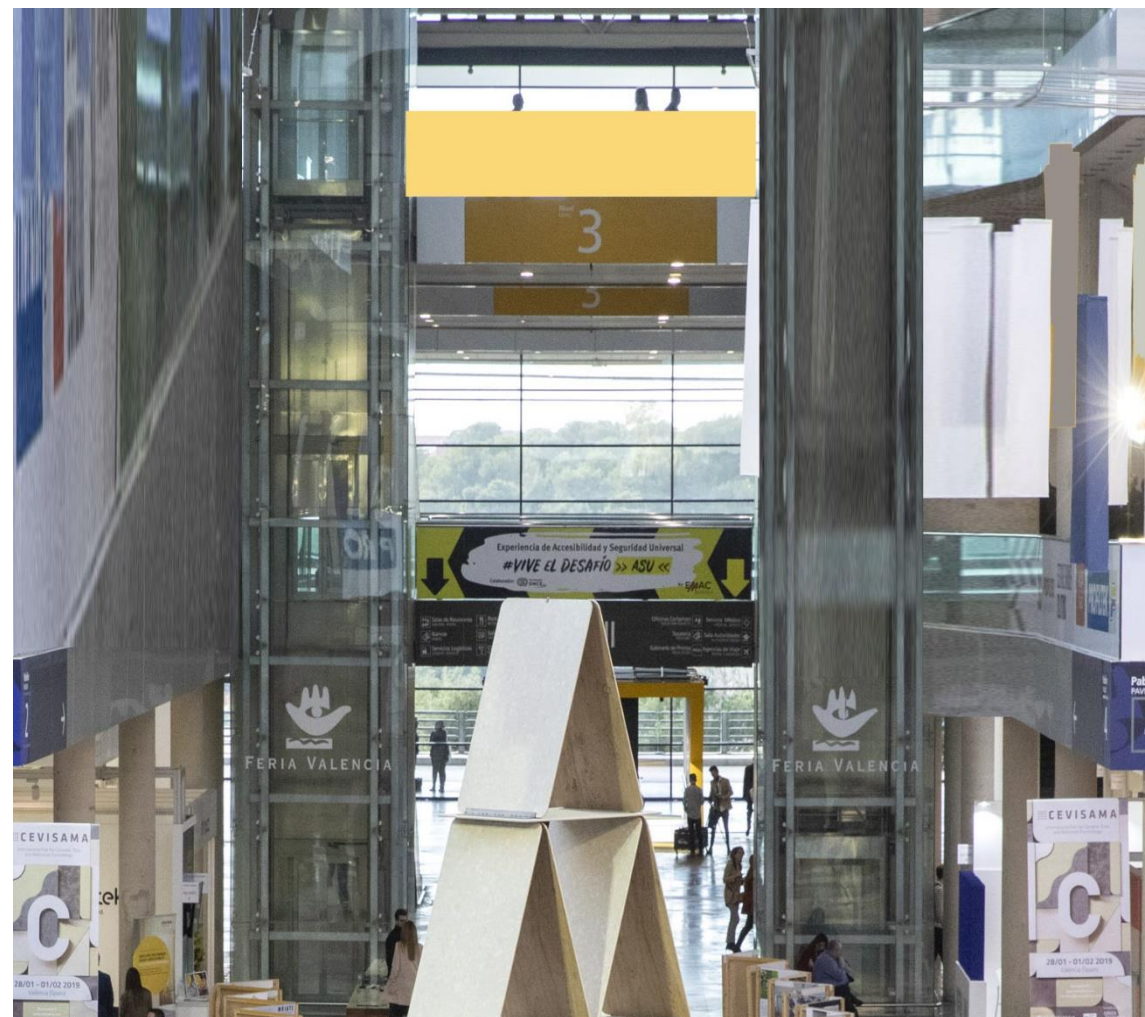
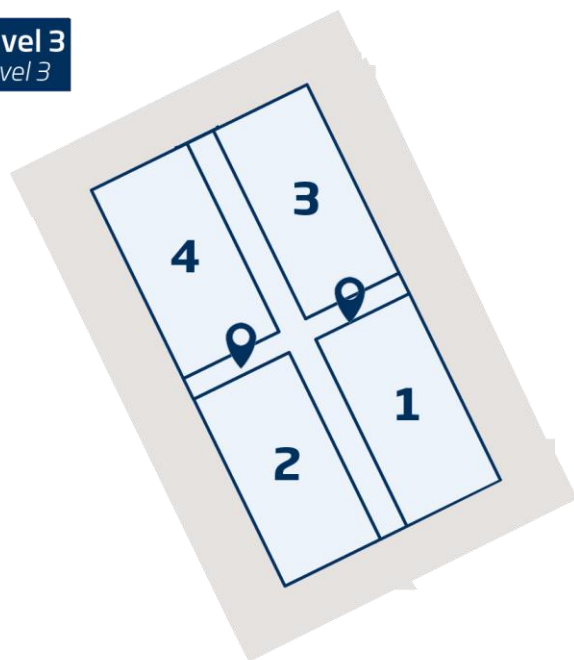
# Railing graphic. Level 3 Cross Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 5.35 m x 1 m / 2 units

Nivel 3  
Level 3



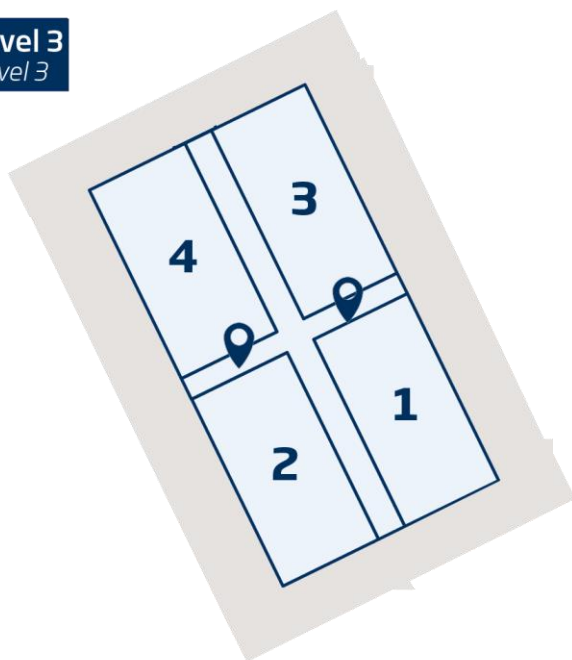
# Railing graphic. Level 3 Cross Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 8.70 m x 1 m / 8 units

Nivel 3  
Level 3



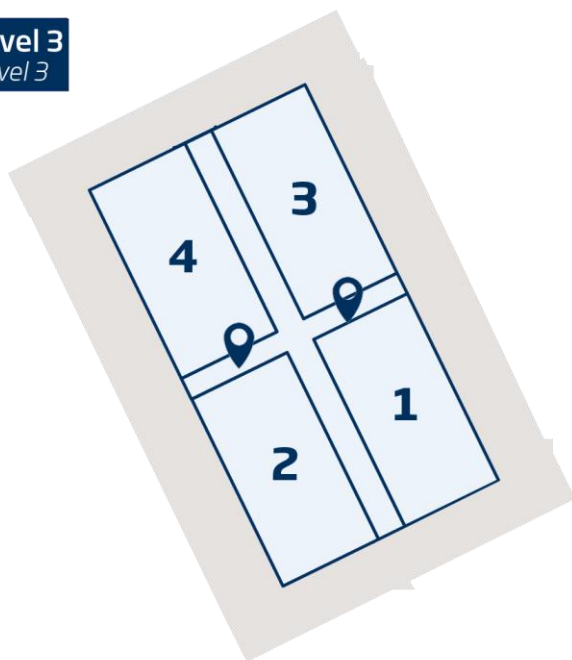
# Railing graphic. Level 3 Cross Concourse

## FEATURES

- Laminated vinyl + high-resolution printing.

Size: 10.90 m x 1 m / 8 units

Nivel 3  
Level 3



# Railing graphic. Level 3 Concourse

## FEATURES

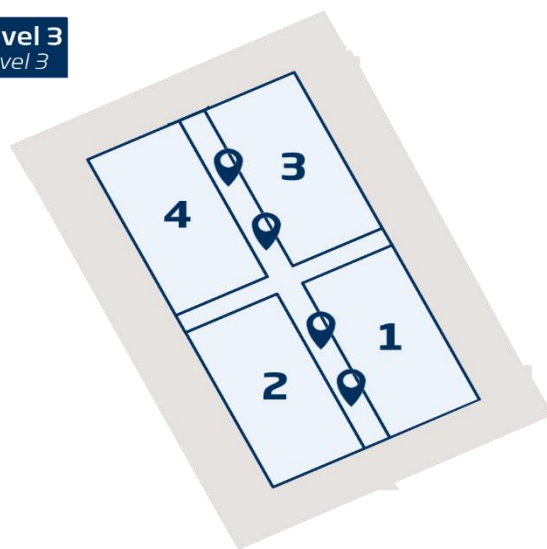
- Laminated vinyl + high-resolution printing, on railings.

**A)** Size: 4 m x 1 m / 40 units

**B)** Size: 9 m x 1 m / 20 units

**C)** Size: 10 m x 1 m / 16 units

**Nivel 3**  
Level 3





# Railing graphic. Level 3 Concourse

## FEATURES \*

- Laminated vinyl + high-resolution printing, on railings around Central Zone on Level 3.

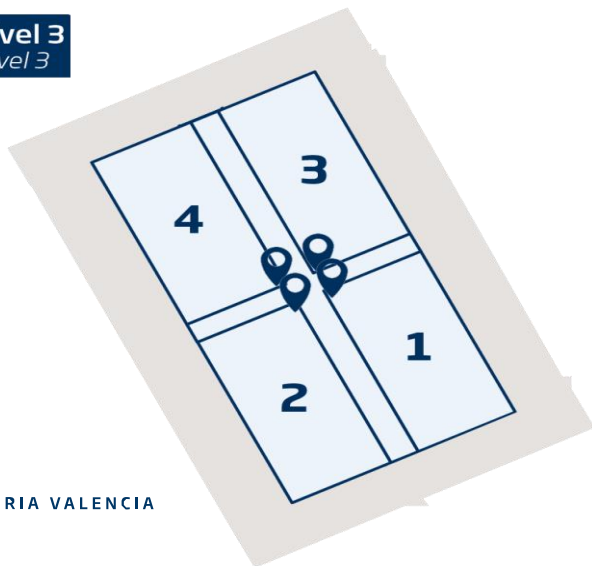
**A)** Size: 9 m x 1 m / 8 units

**B)** Size: 18 m x 1 m / 4 units

**C)** Size: 72 m x 1 m / 1 unit\*\*

\*\* (four corners)

**Nivel 3**  
Level 3



# Railing graphic. Level 3 Concourse

## FEATURES \*

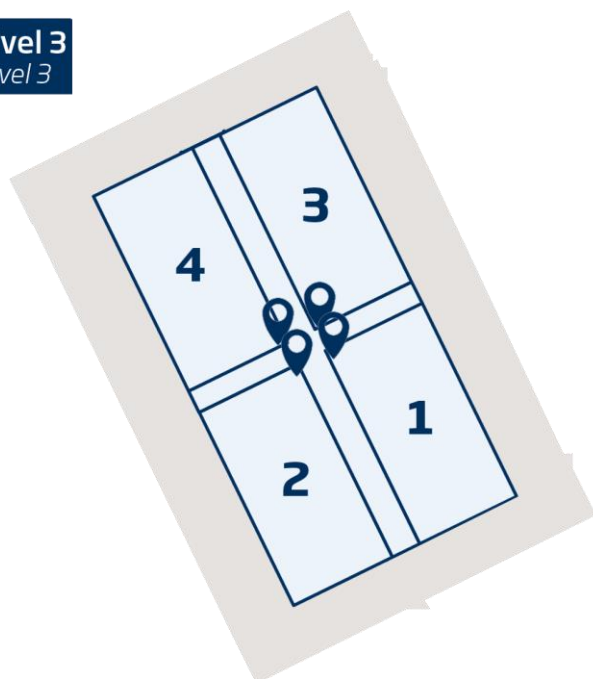
- Internal banner printed onto microperforated PVC hung from railings above entry turnstiles.

**A)** Size: 1.5 m x 8 m / 1 unit.

**B)** Size: 1.5 m x 8 m / 2 units

**C)** Size: 1.5 m x 8 m / 4 units

**Nivel 3**  
Level 3



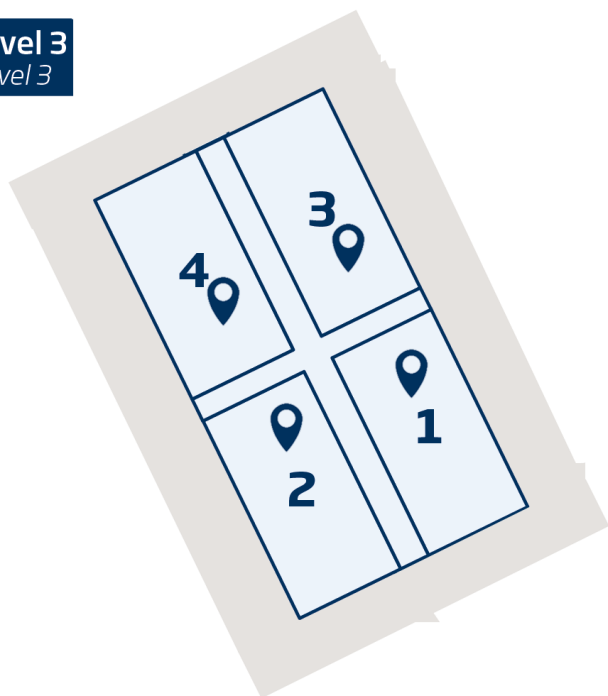
# Internal floor graphic. Level 3 - Halls

## FEATURES \*

- Digital printing on adhesive vinyl+ anti-slip laminate.

Size: 2 m x 1 m / 10 units per hall

Nivel 3  
Level 3



Soportes patrocinables  
Feria Valencia



FERIA  
VALENCIA

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